

RECREATION CENTERS OF SUN CITY, INC.
Outreach & Communication Committee
March 13, 2018

Chair Jerry Walczak called the meeting to order at 9:00am in the Lakeview Center Board Room.

PRESENT: Chair Jerry Walczak, Co-Chair Dale Lehrer, Committee Members Jan Sniderman, Martha Dudley, Kathy Phillips, Gary Cotton, Sue Blechl

RCSC STAFF: None

GUESTS: None

Approval of Prior Meeting Summary: The Meeting Summary for February 13, 2018 was approved as presented.

Old Business:

Chair Walczak reported on his discussion with RCSC staff regarding the enhancement of the current software system. He was told that the committee members could go to the clubs for the information requested, that the plan was expensive and would take about two years to implement. Co-Chair Lehrer stated that she attended the scheduled meeting with staff members and reported that the cost would be \$20,000 and would take between 18 to 24 months to implement. She also said that she feels that this enhancement could still be a possibility.

Chair Walczak also stated that the Committee used to have around 16 Members in attendance every meeting and this year the attendance is down to 5. He feels the reason is lack of focus and direction the Committee is headed.

New Business:

Chair Walczak distributed a list of 15 different methods that the RCSC currently communicates with Cardholders. Discussion was had on how to get more residents informed about Sun City activities/events, and resources. It was also noted that the information being sent out is to cardholders and that we need to look at ways information is being communicated to the RCSC staff and RCSC Board of Directors. A number of suggestions were discussed like formal training to the COCs which could be a conduit for sharing of information and require having clubs have a member attend the RCSC Board Member Exchange or Board Meetings each month.

Committee Member Jan Sniderman suggested that the name of the Board Member Exchange be changed to Member/Board Information Exchange which would put more emphasis on the cardholders input. Committee Member Marth Dudley suggested that the structure of the Board Member Exchange be changed to offer feedback from prior meetings, include a summary of accomplishments of the past month, report on major upcoming events in the way of changes or improvements and make the SunViews newspaper available at every meeting. Committee Member Sue Blechl suggested that our committee members make an effort to attend RCSC Board Meetings and Board Member Exchanges to hear member

comments and bring them back to the committee for discussion. Co-Chair Lehrer asked each Committee Member to think about how to structure a presentation for making changes to the Board Member Exchange and bring them to next month's meeting.

Recommendations to Board: None

Adjournment: The meeting adjourned at approximately 9:48am.

Next Meeting: April 10, 2018 at 9:00am at Lakeview Board Room

Respectfully Submitted,

Kathy Phillips, Secretary