

RECREATION CENTERS OF SUN CITY, INC.
Outreach & Communication Committee
May 8, 2018

Chair Jerry Walczak called the meeting to order at 9:00am in the Lakeview Center Board Room.

PRESENT: Chair Jerry Walczak, Co-Chair Dale Lehrer, Committee Members Jan Sniderman, Sue Blechl

RCSC STAFF: None

GUESTS: None

Approval of Prior Meeting Summary: The Meeting Summary for March 13, 2018 was approved as presented.

Old Business: None

New Business:

Committee Member Jan Sniderman handed out a form that was first used in 2005 to identify issues, track actions, next steps and assignment of Committee Members to tackle issues. The Committee agreed that they would use the landscape version of the forms for future Committee projects. Chair Walczak will review the form headings and bring back for discussion at the June meeting.

Action Items:

In preparation for fall issue brainstorming, each Committee Member is asked to either attend in person or watch a Member Exchange or Regular Board Meeting prior to the June Meeting.

- One issue identified by Co-Chair Lehrer is closing the loop on issues discussed at the Member Exchange or Regular Board Meeting so that resolution is communicated in a variety of ways to our Cardholders.

In June the Committee will put together a Committee Packet to include the Committee's Vision or Mission Statement, examples of past accomplishments, expectations and responsibilities of Committee Members and best practices going forward. Each Committee Member is asked to bring one guest/potential new recruit to the October meeting.

In October the Committee will do a formal brainstorming at the Meeting. If you can't be at the meeting please email your ideas to Chair Walczak and the rest of the Committee for review and discussion. Chair Walczak will contact Communications & Marketing Coordinator Joelyn Higgins and SC Visitor Center & Marketing Manager Polly Corsino for their top three needs from the Committee and compile a list of everyone's ideas.

Recommendations to Board: None

Adjournment: The meeting adjourned at approximately 9:30am.

Next Meeting: June 12, 2018 at 8:30am at Lakeview Board Room

Respectfully Submitted,

Jan Sniderman, Acting Secretary