

RECREATION CENTERS OF SUN CITY, INC.
Outreach & Communication Committee
June 12, 2018

Co-Chair Dale Lehrer called the meeting to order at 8:30am in the Lakeview Center Board Room.

PRESENT: Co-Chair Dale Lehrer, Committee Member Sue Blechl

RCSC STAFF: None

GUESTS: None

Approval of Prior Meeting Summary: The Meeting Summary for May 8, 2018 was approved as presented.

Old Business:

An action item from the May meeting asking the Committee to put together a packet to include the Committee Vision and Mission Statement was tabled due to low attendance at today's meeting.

A Committee Roster was requested by the Committee.

A brief review of prior meeting requests was discussed:

- The list of 15 current ways of communication presented by Chair Walczak at March 13, 2018 meeting. Most of the communication on the list was from RCSC to Members. The Committee identified the Board Member Exchange as an opportunity to improve incoming communication from Members to RCSC.
- Member Jan Sniderman suggested the name of the Board Member Exchange be changed to Member/Board Exchange.
- Member Martha Dudley suggested the structure of the Board Member Exchange be changed by:
 - Offering members feedback from prior meetings, answers to questions and comments.
 - Include a summary of accomplishments of the past month.
 - Report on upcoming events, changes or improvements.
 - Have Sunviews available at every meeting.

New Business:

Planning for September meeting – (A Phoenix Rising)

SWOT –Identify, discuss and prioritize findings and develop preliminary action plans.

(Attendance at this meeting is critical so the date and time might be adjusted to encourage attendance. We will also have call in ability available if a Member can't attend the meeting in person.)

Action Items:

Sue Blechl & Co-Chair Lehrer will facilitate a SWOT (strength, weakness, opportunities, threats) Session. The results of this session will assist the Committee in developing goals and prioritization of action items.

Co-Chair Lehrer will email each Committee Member the current roster.

Need to close the loop on issues discussed at Board Member Exchanges and Regular Board Meetings so that resolutions are communicated in a variety of ways to the Members.

Recommendations to Board: None

Adjournment: The meeting adjourned at approximately 9:45am.

Next Meeting: September 11, 2018 at 8:30am at Lakeview Board Room

Respectfully Submitted,

Co-Chair Dale Lehrer, Acting Secretary