

RECREATION CENTERS OF SUN CITY, INC.
Outreach & Communication Committee
September 11, 2018

Chair Dale Lehrer called the meeting to order at 9:00am in the Lakeview Center Board Room.

Present: Chair Dale Lehrer, Co-Chair Rich Hoffer and Committee Members Sue Blechl, Jan Sniderman, Kathy Phillips, Steve Oaks (via speaker phone)

RCSC Staff: None

Guests: RCSC Board Director Stella Van Ness and Cardholders Mike Wendel, Darla Akins

Approval of Prior Meeting Summary: The Meeting Summary for June 12, 2018 was approved as presented.

Introductions: Chair Lehrer announced the changes to the Chair and Co-Chair of the Committee. Guests were introduced and asked to participate in the discussions.

Chair Lehrer read the Mission Statement for the Outreach and Communications Committee. "The purpose of the Outreach and Communications Committee is to recommend avenues for reaching out and interacting with RCSC Cardholders to facilitate communication and exchange of information and to recommend information of interest and value be provided to Cardholders and potential Sun City residents."

Old Business: Committee Member Jan Sniderman stated that areas of communication going to the RCSC Board of Directors still need to be identified. Chair Lehrer stated that this item would be covered during the SWOT (Strengths, Weaknesses, and Opportunities & Threats) exercise today.

New Business: Post-it notes were distributed to each Committee Member and guest then instructions were given on the SWOT exercise. Committee Member Steve Oaks was in attendance via speaker phone. Papers were posted on the wall for each category and participants wrote their ideas on post-it notes and stuck them to the papers under the appropriate categories. An analysis of all the ideas should give a clear picture of how goals can be developed for our Committee.

Action Items: Chair Lehrer will compile a list of all the ideas by category and email it to the Committee. Along with this list will be a worksheet for each Committee Member to prioritize their thoughts about future goals. This should include goals, action plans, how to measure and a time frame for completion. This project will continue at the October meeting and some goals will be developed for the Committee.

The Committee has requested to see the monthly new resident survey report.

Recommendations to Board: None

Adjournment: The meeting adjourned at approximately 10:00am.

Next Meeting: October 9, 2018 at 9:00am at Lakeview Board Room

Respectfully Submitted,

Kathy Phillips, Secretary