

**RECREATION CENTERS OF SUN CITY, INC.**  
**Outreach & Communication Committee**  
**January 8, 2019**

Chair Dale Lehrer called the meeting to order at 9:00am in the Lakeview Center Board Room.

**Present:** Chair Dale Lehrer and Committee Members Sue Blechl, Martha Dudley, Steve Oaks, Mike Wendel

**RCSC Staff:** None

**Guests:** Cardholders Darla Akins and Ben Roloff

**Approval of Prior Meeting Summary:** The Meeting Summary for November 13, 2018 was approved as presented.

**Introductions:** Guests were introduced and asked to participate in the discussions.

**Old Business:** Chair Lehrer asked each member of the Committee to accept a responsibility for one of the goals discussed at the last meeting. Discussion was had and goal assignments were set:

1. Increase effectiveness and contribution of the Committee – Mike Wendel  
Mike requested that each Committee member submit their skills list to Chair Lehrer by January 15, 2019. This may determine what voids exist on the Committee that need to be filled. A skills status/needs list will be presented at the next meeting.
2. Improving incoming and outgoing communications between RCSC Board and Members – Steve Oaks  
Initial recommendations were:
  - A. Board Member Exchange needs a list of issues brought up by Members to be listed on website.
  - B. Board needs to respond via website or email to each issue brought up at the meeting.
  - C. Need a Sun City “Snopes” like site built to address rumors or general concerns.
  - D. Need to survey members on feelings regarding information shared on topics of interest.  
Survey to be distributed at Board Member Exchange and Board Meetings.
3. Improve website interactivity – Marth Dudley  
Martha will provide recommendations to the Committee by the March meeting.
4. Enhance communication efforts with clubs, facilities and activities – Sue Blechl  
Sue will work with the visitor center and other groups to develop a needs list.

**New Business:** Mike Wendel will research and set up a discussion (threading type) group for on line and ongoing communications between Committee Members. This will allow communications to go beyond the meeting time. Mike will advise the Committee by next meeting.

Chair Lehrer will do a trend analysis on the “New Member Survey Statistics”.

**Recommendations to Board:** None

**Adjournment:** The meeting adjourned at approximately 10:00am.

**Next Meeting:** February 12, 2019 at 9:00am at Lakeview Board Room

Respectfully Submitted,

Steve Oaks, Acting Secretary