

# RECREATION CENTERS OF SUN CITY, INC.

## Technology Committee

May 11, 2022

Chair Kat Fimmel called the meeting to order at 4:00pm in the Lakeview Center Board Room.

**PRESENT:** Chair Kat Fimmel, Co-Chair Karen McAdam and Committee Members Chris Nettesheim, Tyler Taylor, Suchindran Chatterjee, Miles Edmundson – zoom, Mark Naylor – zoom, Linda Hallman – zoom

**GUESTS:** RCSC Director of Finance Kevin McCurdy, RCSC IT Manager Randy Bird, Cardholder Denny Nichols

**APPROVAL OF PRIOR MEETING SUMMARY:** The Summary from the April 13, 2022, meeting was approved as presented.

Guest Denny Nichols shared with the Technology Committee that RCSC Board elections will take place later this year and noted the requirements to run for a RCSC Board Position. Packets with all information related to running for the RCSC Board of Directors can be picked up at the RCSC Corporate Office starting Monday June 6, 2022.

### Old Business:

### Focus Point 1:

### Web Management:

1. The Technology Committee reviewed the website metrics that were provided by IT Manager regarding internet traffic and session data.
  - a. Committee members discussed the need for more detailed metrics to understand how the website is being used by current members and visitors to the site.
    - i. During the discussion regarding the RCSC Website Director of Finance, Kevin McCurdy advised that an RCSC initiative is under way to assess the current website and solicit proposals on website changes.
      1. Kevin McCurdy indicated that he would share draft proposals for the website changes with the committee for review and feedback.
  - b. The committee discussed the need for focused web management to keep our websites fresh and engaging for visitors to the site and improve ease of use for current members as it relates to navigation and accessibility.
    - i. One option generated during the meeting was to use a website management company to assist with website updates and incorporation of items such as social media on the website.
    - ii. **Question:** Who would manage social media for RCSC should a decision be made to start using social media as an option for RCSC information and activities.
  - c. The committee agreed that we will conduct a website survey of similar 55+ communities in Arizona and the US to build a list of website features that may be beneficial should a decision be made to implement a website and portal redesign.

- d. Additional discussion will be held during the Technology Committee Brainstorming session on May 18, 2022, to outline the type of metrics we would like to collect and to determine which 55+ websites to survey.
  - i. **Action Item:** The Technology Committee will send a list of requested metrics to IT Manager Randy Bird for further research to determine if we currently collect those metrics on our website usage.
    - 1. If the requested metrics are not currently being collected for the RCSC website additional research will be conducted to determine if we can obtain the metrics.

**Discussion Item 1:**

IT Manager Randy Bird provided an update on current progress of the infrastructure build out currently in progress and current expected timeline.

**Discussion Item 2:**

The Technology Committee discussed the option of holding weekly brainstorming sessions every Tuesday at 4:00pm Arizona time until September when formal Technology Committee meetings will reconvene.

**Decision:** Starting on May 17, 2022, the Technology Committee will meet weekly at 4:00pm Arizona time for brainstorming sessions throughout the summer to maintain momentum for identified products and focus items.

**Discussion Item 3:**

The Technology Committee proposed that we film the Mountain View new construction to share with the RCSC members via YouTube so that members and visitors are able to view the build out.

**Action Item:** Kevin McCurdy will research if it is possible to film Mountain View as it is rebuilt.

**Adjournment:** The meeting adjourned at approximately 5:05pm.

**Next Meeting:** September 14, 2022, at 4:00pm – Lakeview Center Board Room

Respectfully submitted,

Chris Nettesheim, Secretary