

RECREATION CENTER OF SUN CITY, INC.
Long Range Planning Committee
October 17, 2022

Chair Allan Lenefsky called the meeting to order at 8:30am in the Lakeview Center Board Room.

Present: Chair Allan Lenefsky and Committee Members Candy Ruggiero, Bill Loslo, William Day, Karen Scheurman, Dennis Stokely, Steve Oaks

Guests: General Manager Bill Cook, Board President Dale Lehrer, Board Director Sue Wilson and Cardholders Patricia Cramer, Jean Totten

Approval of Prior Meeting Summary: The Meeting Summary of September 19, 2022, was approved as presented.

Zoom Meeting with ASU:

General Manager Bill Cook introduced via a zoom conference the ASU team headed by Eric Legg who will be working with the LRP committee on the member survey and data analysis arising from that survey.

Key events will include:

- A resident survey that will go out to all RCSC members
- Focus groups evolving from the results of the resident survey
- Larger resident meetings
- Analysis of demographics of future resident's assessment

The first event will be the construction of the member survey. ASU (Wendy Hoffman) will send to the LRP committee a model questionnaire. It was agreed by the LRP committee to blend ASU model questions with the questionnaire model LRP had already drafted.

The blend of questions should consider current resident trends as well as future trends and (unknown) residents.

GM Bill Cook commented looking at the Mountain View project for future infrastructure opportunities.

A critical component of the success of the resident survey will be communication to the community. How will this be accomplished? One comment was to emphasize "What is the benefit of the survey to the residents!" How do we do that effectively? Some suggestions were:

- Announcements at the BOD Meetings, Member Exchange Meetings, YouTube replays. Comment was made that these only represent about 10% exposure to the entire community.
- RCSC PR and Marketing people could help.
- The next Member Exchange on November 7th could include a 15-minute presentation.
- The Annual Member Meeting on November 1st would be an excellent venue for a presentation. To keep the presentation neutral, it was suggested that SC Visitor Center & Marketing Manager, Polly Corsino do the presentation,

- An announcement in the upcoming Sunview.
- Announcement in the Independent Newspaper.
- SC In focus committee videotaping.

The next step is ASU will send their sample questions for LRP committee and Board of Directors to review and amend where appropriate.

ASU recommends that the survey be open for a limited time (3 weeks) to encourage immediate responses.

It was suggested that hard copies of the survey be available at the Corporate Office and at each of the recreation centers. A system to monitor the hard copy responses needs to be put in place to avoid duplicate member entries that might skew the data.

It was decided that there should be key people identified from both ASU and LRP committee, Board of Directors and RCSC Upper Management to disseminate and communicate information.

Persons identified initially:

ASU: Eric Legg

LRP: Steve Oaks and Russ Toman

RCSC Board: Kat Fimmel and Dale Lehrer

RCSC Communications: Joelyn Higgins and Polly Corsino

Email Coordinator: Candy Ruggiero

Old Business:

GM Bill Cook gave an update on the discussion from the previous brainstorming meeting held on October 3rd regarding RCSC investigating and applying for Federal and State Grant Money. Bill said we already have a lobbyist group Public Policy Partners that RCSC has already been using to identify opportunities for grant money.

GM Bill Cook mentioned that one of the items from our brainstorming meeting, using Recycled Water, is already being investigated. The credits RCSC could get and infrastructure that would be paid for by grants.

Sub Committee Reports: None

New Business: None

Adjournment: The meeting adjourned at 11:15am.

Next Meeting: November 21, 2022, at 8:30am – Lakeview Center Boardroom

Respectively Submitted,

Candy Ruggiero, Secretary