

BOARD POLICY RESOLUTION No. 19 (“BP 19”)

PRESS & MEDIA

WHEREAS Article IV, Section 7 of the Corporate Bylaws empowers the Board of Directors (“Board” or “Directors”) of the Recreation Centers of Sun City, Inc. (“RCSC” or “Corporation”) to adopt Policies (“BP” or “Policies”) not in conflict with the Restated Articles of Incorporation (“Articles”) or the Corporate Bylaws (“Bylaws”).

WHEREAS to minimize inconsistencies, misunderstandings and misinterpretations inherent in verbal instructions, rules and regulations, the Board of Directors has established Board Policies in written form. Such Policies shall be titled, numbered and indexed for easy reference and use.

WHEREAS the Restated Articles of Incorporation and the Corporate Bylaws shall take precedence over Board Policies and that the following Board Policy on Press & Media shall provide instruction, direction and guidelines regarding such and shall remain in effect until such time it is amended or removed by the Board.

NOW, THEREFORE BE IT RESOLVED the Corporation shall adhere to the following policies regarding Press & Media:

To maintain a mutually beneficial relationship between the press and the Recreation Centers of Sun City, Inc., while protecting the interests and privacy of RCSC Cardholders and Employees, RCSC asks members of the press and media to abide by the following policies and procedures:

Press Releases and Publicity:

All press releases, general publicity, and press inquiries for RCSC will be handled by the Communications & Marketing Coordinator. Most RCSC press releases will be e-mailed to representatives of the relevant news providers, and the releases will also be posted on the RCSC web site at www.suncityaz.org.

Requests for Interviews:

All requests for interviews with members of the RCSC Board of Directors or RCSC Employees should be directed to the Communications & Marketing Coordinator. Please provide ample time (in most cases, at least 24 hours) for the Communications & Marketing Coordinator to arrange the interview or provide the information requested.

Standard Operating Procedures for Interviews:

Upon receiving a request for an interview with the media, the Communications & Marketing Coordinator will notify the applicable party of the request and the purpose for the interview. A member of the Management Team will be present for each interview; if unavailable, another Board member will be present. If time is of the essence, Board members, the General Manager or Assistant General Manager may grant an interview without anyone else present, however, the Communications & Marketing Coordinator will be in attendance if at all possible.

Visits to RCSC Property:

The RCSC facilities are private property and are only open to RCSC Employees, Cardholders, and invited guests. All members of the press and media, including reporters and photographers, need to contact the RCSC Communications & Marketing Coordinator and receive approval before visiting an RCSC facility. This policy exists to protect RCSC Employees and preserve the privacy and comfort of Cardholders, who visit the facilities for recreation and leisure.

Exceptions:

Monthly Board of Directors Meetings and Directors-Members Exchanges:

Press and media representatives (reporters and photographers) are welcome to attend these meetings and do not need prior approval. However, press and media representatives will restrict their activities to these meetings unless prior approval has been received from the Communications & Marketing Coordinator.

Invitations from RCSC Chartered Clubs:

If an RCSC Chartered Club invites a press and media representative to interview or photograph Club members, he or she does not need to seek approval from the Communications & Marketing Coordinator. However, press and media representatives are asked to inform the Communications & Marketing Coordinator that they will be on the premises by invitation of a Club.

Scheduled Events:

The press is welcome to attend and cover periodic scheduled events by the RCSC for the benefit of its Cardholders. Questions relating to the event are to be directed to the Communications & Marketing Coordinator or the sponsors of the event.

BE IT FURTHER RESOLVED that a copy of this resolution shall be posted on the RCSC website for members and shall be made available to members upon request at no cost.

Adopted and signed this 25th day of October, 2018 at a duly called Board meeting by a majority (5) of the Recreation Centers of Sun City, Inc. Board of Directors.

ATTEST:

Jerry DeLano, President

Dale Lehrer, Secretary