

RECREATION CENTERS OF SUN CITY, INC.

BOARD POLICY RESOLUTION No. 19 (“BP 19”)

PRESS and MEDIA

WHEREAS Article V, Section 6.3 of the Corporate Bylaws empowers the Board of Directors (“Board” or “Directors”) of the Recreation Centers of Sun City, Inc. (“RCSC” or “Corporation”) to adopt Policies (“BP” or “Policies”) not in conflict with the Restated Articles of Incorporation (“Articles”) or the Corporate Bylaws (“Bylaws”).

WHEREAS the Articles and Bylaws shall take precedence over Board Policies and the definitions in the Bylaws shall apply. The following Board Policy shall provide instruction, direction and guidelines regarding Press and Media and shall remain in effect until such time it is amended or removed by the Board.

NOW, THEREFORE BE IT RESOLVED the Corporation shall adhere to the following policies regarding Press and Media:

To maintain a mutually beneficial relationship between the press and the Recreation Centers of Sun City, Inc. while protecting the interests and privacy of Cardholders and personnel, RCSC asks members of the press and media to abide by the following policies and procedures:

Press Releases and Publicity

All press releases, general publicity and press inquiries for RCSC will be handled by the Communications & Marketing Coordinator. Most RCSC press releases will be e-mailed to representatives of the relevant news provider(s) and the releases will also be posted on the RCSC web site at www.suncityaz.org.

Requests for Interviews

All requests for interviews with the Board or personnel should be directed to the Communications & Marketing Coordinator. Please provide ample time (in most cases, at least 24 hours) for the Communications & Marketing Coordinator to arrange the interview or provide the information requested.

Standard Operating Procedures for Interviews

Upon receiving a request for an interview with the media, the Communications & Marketing Coordinator will notify the applicable party of the request and the purpose for the interview. A member of Management will be present for each interview; if unavailable, another Board member will be present. If time is of the essence, the Board, General Manager or Assistant General Manager may grant an interview without anyone else present, however, the Communications & Marketing Coordinator will be in attendance if at all possible.

Visits to RCSC Facilities

The RCSC Facilities are private property and are only open to personnel and Cardholders and their guests. All members of the press and media, including reporters and photographers, need to contact the Communications & Marketing Coordinator and receive approval before visiting any RCSC Facilities. This policy exists to protect personnel and preserve the privacy and comfort of Cardholders who visit RCSC Facilities for recreation and leisure.

Exceptions

1. *Board and Committee Meetings:* Press and media representatives (reporters and photographers) are welcome to attend these meetings and do not need prior approval. However, press and media representatives will restrict their activities to these meetings unless prior approval has been received from the Communications & Marketing Coordinator.
2. *Invitations from Chartered Clubs:* If a Chartered Club invites a press and media representative to interview or photograph Club members, he or she does not need to seek approval from the Communications & Marketing Coordinator. However, press and media representatives are asked to inform the Communications & Marketing Coordinator that they will be on the premises by invitation of a Club.
3. *Scheduled Events:* The press is welcome to attend and cover periodic scheduled events by the RCSC for the benefit of its Cardholders. Questions relating to the event are to be directed to the Communications & Marketing Coordinator or the sponsors of the event.

BE IT FURTHER RESOLVED that a copy of this resolution shall be posted on the RCSC website for Members and shall be made available to Members upon request at no cost.

Adopted and signed this 28th day of March, 2019 at a duly called Board meeting by a majority (5) of the Recreation Centers of Sun City, Inc. Board of Directors.

ATTEST:

/s/ _____
Jerry DeLano, President

/s/ _____
Diana Graettinger, Secretary