

RECREATION CENTER OF SUN CITY, INC.
Long Range Planning Committee (LRP)
January 7, 2025

Chair Jim Rough called the meeting to order at 8:30am in the Lakeview Center Board Room.

Present: Chair Jim Rough, Co-Chair Tom Foster and Committee Members Candy Ruggiero, Cheri Marchio, Russ Toman, Susan Bjork, Linda Evenson, Norm Dickson, Dennis Stokely

RCSC Staff: Support/Finance Sr. Leader Kevin McCurdy

Absent: Co-Chair Connie Jo Richtmyre

Guests: RCSC Board Director Rick Gray and 14 Cardholders

Review/Amend Prior Meeting Summary: The Meeting Summary of December 3, 2024 was accepted presented.

2025 Chair and Co-Chair: New Chair Jim Rough introduced himself to the Committee. Co-Chair Tom Foster explained the unusual appointment of 2 Co-Chairs along with Connie Richtmyre. It will have to be determined who will be the official Co-Chair. Connie was absent due to an illness.

Election of 2025 LRP Committee Secretary: Candy Ruggiero was unanimously re-elected for the third year as the Committee's Secretary.

Action Items:

- Steve Oakes will draft a Committee Report to be presented by Chair Rough during the January 31, 2025 Board Meeting drafting recommendations he presented at a previous meeting. Steve will send the draft to the LRP Committee in advance of the next meeting scheduled on January 21, 2025 for the committee to review and be prepared to vote on at the next meeting.
- Susan Bjork and Cheri Marchio will research 10 potential vendors and estimated costs as consultants for the Master Plan being developed in 2025.
- Get from TriArc, the consultant for the Mountain View remodeling project, feedback from the January 27, 2025 member meeting they are hosting as well as results from the online survey they posted in the January 2025 Sun City Update.
- Co-Chair Foster will go back to RCSC Management and request that they fully complete the Business Case Form on the Riverview Maintenance Building as a beta test for ease of use of the form. He will arrange to request a follow-up meeting with members of that subcommittee.
- Chair Rough will meet with the subcommittee member Dennis Stockley on his needs for reports and data and in what format for that subcommittee to develop a process for data analysis and reporting.

- Agenda Item for the January 21st LRP Committee Meeting: Discussion on adding new members to the Committee.
- Agenda Item for January 21st LRP Committee Meeting: Decision on who will represent the LRP Committee in 2025 on the 5-Year Plan Committee.

Old Business:

Chair Rough gave an update on some of the open action/recommendation items carried forward from 2024:

- **Fitness Coordinator:** Dick and Jane, long standing fitness consultants were contracted by RCSC to explore fitness classes for the various centers. They will be responsible for finding instructors to teach those classes. No RCSC “employee” position will be filled at the present time.
- The January SC Update publication was mailed to all Sun City residents. The back cover announced a meeting for members to attend regarding the remodeling of the Mountain View Recreation Center. Somewhat obscure was a notice of a short survey members could add their comments on the remodeling project. This member meeting and survey was sponsored by TriArc, the contractor for the project.

One of the Committee members said she took the survey and found that no RCSC Member Number was required to enter the survey link, and it was completely “verbiage” style format. The question was raised on how the data would be analyzed using that format. And the fact that anyone could complete the survey – even non RCSC Members.

The LRP Committee is requesting to get the feedback from TriArc from both the member meeting and the online survey.

- **Trend Analysis:** Chair Rough will meet with subcommittee member Dennis Stockley on his needs for reports, data needed and in what format.
- **Survey Results Status:** Chair Rough gave the Committee an update on a few of the recommendations the committee presented to the Board in 2024.
 - **Walking Paths:** It was noted that there is a center media path on 107th Ave which is used quite a bit by residents both walking and walking their dogs. Other suggestions made by the committee included walking areas on the golf courses. After consultation with our attorneys, it was decided that walking areas would be a deed violation. Some of the deeds renew every 10 years and could be a possibility in the future. Suggestion was made again to include a walking area at the various centers as well as putting it in the plan for the remodeling of Mountain View and Lakeview.
 - **Social Gathering Space:** Even though several “social” clubs were mentioned, the intent of the space would be used for impromptu meetings not requiring formal room reservations and for an area to “just sit and have a cup of coffee.” Putting a coffee service in the social area was also a suggestion in the past.
 - **Upscale Dining:** A visit to the restaurant at Grand is planned to assess the requirements and see how the community there is using that facility.

- **PAC (Performance Arts Center):** Remains unresolved.
- **ADWR Water Restriction Mandate:** A letter was received by RCSC outlining the mandate of water reduction, particularly on our golf courses. The letter stated the reduction expected by RCSC. No fines for noncompliance was stated but a penalty of lowering RCSC's water allowance would be a possibility. Our Attorneys are reviewing the letter to decide the consequences of signing or not signing the agreement. The water reduction project at the South Golf Course to reduce the water required turf and rock scaping and is budgeted for and planned.

Review of the ADWR mandate letter is being done by our Attorney, a representative of the Golf Advisory Committee (GAC) and RCSC Management.

- **RCSC Recreation Radio Station:** A live, internet-based radio station was implemented at the end of 2024. In addition to music, the station will run announcements of upcoming RCSC events. This might be an additional resource to communicate important information and events to our membership.
- **RCSC Website Update:** Delays in completing the update to the RCSC website in 2024 were caused by both a current internet infrastructure that is outdated (the IT Committee is working on that) and the employee who led the project left the position. Work still continues to get the website updated.

Sub Committee Reports:

Business Case Form (BCF) Sub Committee: Discussion with Management is still ongoing. The LRP subcommittee is asking management to fully complete the Business Case Form using the Riverview Maintenance Building as a beta test of how requestors would use the form. Input such as providing possible alternatives and cost comparisons should be required in these BCF's. It was suggested that input from the facilities employees be requested also.

Management input on ease of using the form and suggestions of how to make the form more user friendly has been requested.

Russ Toman requested to be added to the subcommittee.

Co-Chair Foster will go back to Management and request they complete the form and arrange to meet with members of the subcommittee.

Update on action Items from the last meeting:

2025 LRP Committee Goals:

- **Goal #1 – Master Plan** – RCSC member John Fast made a presentation outlining some guidelines for a Master Plan of all the facilities of RCSC. (Note: A Master Plan for the Lakeview Center remodeling would be a separate document.) John mentioned that several people participated in the suggestions presented. The advantage of an RCSC Master Plan would provide consistency, transparency and a marketing plan for potential future homeowners. The Plan would look at the whole picture not the specific allocation of funds for individual projects.

A Table of Contents was shown from the Wickenburg community plan. The intent should show a process and not necessarily the “fluff” for advertising. Professional expertise from an experienced consultant would be needed.

Information to be included should consider:

- Clear timelines for implementation and completion of major future projects.
- Data Analysis parameters such as our seasonal membership demographics.
- Resources and expertise to tap in to outside the committee members.
- Comparisons to our “competition” communities in the area.
- Expert analysis of both urban and people demographics.

Where the funds would come from was a concern. The 2025 budget is already approved, and the Operating Budget remains strained. The Board would have to produce a solution to find the funds so an outside vendor could be recommended and retained for the Master Plan project to be ready to present to the Board by the end of October 2025.

After the LRP Committee decides on the scope and draft outline of the Master Plan, a subcommittee could be formed.

- **Goal #2 –Gather and Analyze Data** - what, where and how often would it come from.
- **Goal #3 – Process and Report Data Trends** - Goal #2 is where the data is gathered from. Goal #3 will be how do we use/implement that data. Dennis Stokey will meet with Chair Rough to discuss the data needed and in what format as well as from where/who to get the data.
- **Goal #4 – Create Implementation Plan for Communication with Management and Board** – Better identify what that is. How do we communicate and educate RCSC Members on important issues. How does LRP collaborate with other committees such as the Outreach and Communications Committee, Technology Committee, the corporate Marketing Team.
- **Goal #5 – 10-20 Year PIF / CIF Forecast and Business Case Form (BCF) Process and Review**– is an ongoing goal with several sub committees being formed. The 5 Year Plan Team created in 2024 with members consisting of representatives of LRP and Budget & Finance Audit Committee will continue as an ongoing team.

An agenda item for the next meeting will be to discuss who will be the representatives from LRP on the 5-Year Plan Committee for 2025.

New Business:

Addition of New Committee Members: An agenda item for the next meeting will be to discuss how the LRP Committee members feel about adding new members to the Committee.

Communication to our RCSC Members: Relating to Goal #4 on communicating with members, consider using the Sun City Museum as a resource for advertising the history of Sun City – what makes us so unique. This would be helpful not only for future homeowners but educating existing homeowners of things they may not be aware of.

Rotation of Committee Chairs and Co-Chairs: Suggestion was made, for consistency, the rotation of Chair and Co-Chairs each year. The Chair should rotate to being the Co-Chair the following year. This way one has a bit of history about the Committee and what they accomplished or are working on each year.

Adjournment: The meeting adjourned at 11:30am.

Next Meeting: January 21, 2025 at 8:30am - Lakeview Board Room

Respectively Submitted,

Candy Ruggiero, Secretary