

**RECREATION CENTERS OF SUN CITY, INC.**  
**CommTech Committee**  
**January 16, 2025**

Chair Chris Nettesheim called the meeting to order at 1:00pm in the Lakeview Center Board Room.

**Present:** Chair Chris Nettesheim, Co-Chair Jim Rough (Tech Committee) Co-Chair Rick Gray (OCC Committee), and Committee Members Mike Wendel, Chatterjee Suchindran, Sandee Crawford, Dennis Stokely, Lori Ellingson, Mike Matusz

**RCSC Staff:** Support/Finance Sr. Leader Kevin McCurdy, Non-Golf Sr. Leader Mike Dirmyer

**Guests:** Kat Fimmel

**Review/Amend Prior Meeting Summary:** The January 8, 2025 Summary was accepted as presented.

**Discussion Items:**

The suggestion to publish the joint summaries in both committee file locations was accepted.

The Sun City Eldorado condo complex at 103<sup>rd</sup> Avenue and Thunderbird has offered their auditorium to do a test run of the web site sandbox before we go live. The URL will be live at that time but not public. The suggestion is we do this in mid-March. We also must do the back-end DNS and subnet work for URL redirects before going live. The issue is the ultimate new branding of Sun City.

**Email Blasts:** We need a volunteer to create these blasts. Lori Ellingson and Mike Wendel volunteered to create the strawman email. Should the email be the same every time or have slight changes as it goes out periodically? The email will have graphics provided by our administration staff. We should publish the web site announcements on our Facebook page.

Chair Nettesheim presented a live show and tell on the video screen of the current grayscale as-built web site sandbox. The page can be customized by each member and the cookies will customize and remember your settings.

The clubs, amenities, and RCSC shared spaces are all shown in the web site. For organizations that are not chartered clubs we would provide an external source which they would maintain. The content is owned by the clubs, we're only responsible for the link to their page. This is our primary communication piece. We've a lot of varied owners of web content with this new web site with numerous links and RCSC must ensure that they know the rules, roles and responsibilities for their contents.

We're 60 days from going live right now. The suggestion is this committee see the full go live site as a committee before final release. We don't have the snapped baseline or the GANTT chart for User Acceptance Testing dates.

We also need to discuss the RCSC radio content as a communication platform rather than just music as it is today. We also need to discuss the content of the 13 RCSC double sided video marquee signs as it involves OCC and Technology. The committee has been requested to do research on the technology of these signs. We also need to discuss the presentations on these signs.

Chair Nettesheim requested each committee to independently think about what the 2025 objectives should look like. We have communication challenges and we're working on rectifying them. Should the TRIARC architects stay back after the concert to get feedback on Mountain View renovation? The questions on the survey are keyword driven.

It was decided this committee should meet once a week until we go live.

**Adjournment:** The meeting adjourned at 2:59pm.

**Next Meeting:** January 23, 2025 at 2:00pm– Lakeview Board Room

Respectfully submitted,

Suchindran Chatterjee, Secretary