

RECREATION CENTERS OF SUN CITY, INC.
CommTech Committee
February 13, 2025

Chair Chris Nettesheim called the meeting to order at 1:00pm in the Lakeview Center Board Room.

Present: Chair Chris Nettesheim, Co-Chair Jim Rough (Tech Committee) Co-Chair Rick Gray (OCC Committee), and Committee Members Mike Wendel, Chatterjee Suchindran, Sandee Crawford, Dennis Stokely, Lori Ellingson, Mike Matusz, Randall Hutton

RCSC Staff: Non-Golf Sr. Leader Mike Dirmyer

Guests: Board President Tom Foster, Cardholders Kat Fimmel, Steve Ammon

Review/Amend Prior Meeting Summary: The January 16, 2025 Summary was accepted as presented.

Discussion Items:

The committee discussed the need to recommend two motions to be recommended to the RCSC Board for consideration and voting to address two issues.

After discussion, the committee voted to recommend that the two motions be submitted for consideration and read exactly as follows:

Motion 1: Utilize Social Media for RCSC Communications

I move, on behalf of the Outreach and Communication and the Technology Committees, that the RCSC Board accept the recommendation that RCSC have an active presence in Social Media using our current Facebook page as the initial pilot Social Media platform.

A motion was made by Suchindran Chatterjee to approve the language for this motion. Second, by Sandee Crawford, the motion passed unanimously.

Motion 2: Upgrade RCSC Marquees due to obsolescence of current hardware and software

I move, on behalf of the Outreach and Communication and Technology Committees, that the RCSC Board accept the recommendation to replace the screens, software, and electronics of the existing RCSC marquees currently in use at RCSC properties.

A motion was made by Mike Matusz to approve the language for this motion. Second by Randall Hutton, the motion passed unanimously.

These two motions will be presented to the RCSC Board at the February 27th Board Meeting.

MANAGEMENT SUGGESTION:

The senior management of Sun City recommended that the member login pages of the new website show MyRCSC instead of MySunCity because we're not an incorporated city. This concept was shared with the RCSC Board who decided to request input from the Outreach and Communication and the Technology Committees before making a final decision.

Several committee members suggested we stay with the words "Sun City" instead of "RCSC" as the general public, and even many in our own community, do not understand what the acronym RCSC represents. The majority of the members of this committee agreed that MySunCity was a better option. In the website RCSC FAQs we provide education for our members that we're not a registered city with a mayor. We should address the issue of who and what the individual organizations in the Sun City community in our proposed new resident welcome packet that is on the table for the OCC committee later this year.

The OCC and Technology Committee members forwarded a recommendation to the RCSC Board that we stay with MySunCity concept for the new website in the near term. The recommendation was passed by a majority vote.

Rick Gray mentioned we're publicly and widely known by the Sun City nomenclature which is generally accepted by our community.

EDUCATION AND TRAINING FOR THE WEB SITE (Mike Wendel):

- ✓ We want separate training of desktops users from phones.
- ✓ We've it separated by locations/venue of the rec centers.
- ✓ Small classes of 15-30 people.
- ✓ Large classes of 30-200 people.
- ✓ Assumption is all comers for training will be entry level members.
- ✓ Should the computer club be involved? The issue is they can handle only 15 people due to room size limitations.
- ✓ We need a big reveal of the web site meeting like a town hall.
- ✓ We need to find out the level of interest for this training.

We are 45 days from scheduled roll out as of today. Non-Golf Sr. Leader Dirmyer says we should have a live alpha code web site by the end of February. The pilot for training will be at Eldorado on April 17th.

We need to identify the training rooms in all the recreation centers and test the screens now. We also need to start advertising the big reveal date and training interest to members.

Next week there is a regular committee meeting and one of the items on the agenda is about member communication and what it should be.

Meeting adjourned at 3:00pm.

Next Meeting: February 20, 2025 at 2:00pm– Lakeview Board Room

Respectfully submitted,

Suchindran Chatterjee, Secretary