

RECREATION CENTERS OF SUN CITY, INC.
CommTech Committee
March 13, 2025

Chair Chris Nettesheim called the meeting to order at 1:00pm in the Lakeview Center Board Room.

Present: Chair Chris Nettesheim, Co-Chair Jim Rough (Tech Committee) Co-Chair Rick Gray (OCC Committee), and Committee Members Mike Wendel, Suchindran Chatterjee, Sandee Crawford, Dennis Stokely, Lori Ellingson, Mike Matusz

RCSC Staff: Non-Golf Sr. Leader Mike Dirmyer

Guests: Cardholder Steve Ammon

Review/Amend Prior Meeting Summary: The February 20, 2025 Summary was accepted as presented.

Discussion Items:

The issue of the member number sign-on was brought up and the training involved for our older members. Lori mentioned that getting every club involved to propagate relevant information will make the announcement of the new web site much more widely known and efficient and Chair Nettesheim said that's already in the plans. The web site hosting contract and company has been approved and next Thursday we will look at the live site in the meeting.

We may slip the release date to the end of April due to single sign on issues resulting from challenges to the integration with golf and the TEG system. The majority voted to delay the roll out rather than roll out with changes to come. The decision on this will be technology and development driven.

Non-Golf Sr. Leader Mike Dirmyer will send an email to every club president to discuss and inform their members about the triARC presentation meeting on March 18th from 5:00pm - 8:30pm at Sundial.

Approximately 1800 people are currently subscribed to our YouTube channel and on average around 600-1000 people watch our videos.

Chair Nettesheim mentioned the involvement of RCSC in AZ250, the celebration of the 250th anniversary of the birth of our nation. The Outreach & Communication Committee (OCC) needs to talk about this subject and a few other issues.

The studies show that our members are not apathetic but just engaged in what they wish to be engaged in, but this committee should discuss ways of getting people generally more involved. The question was raised about whether Sun Bowl can have a large media screen? We need ways for us to be innovative and surprising. We like Lori's funny cartoons. We need to capture attention.

Should we have a DISCOVER SUN CITY or DISCOVER THE CLUBS as an event? We need joint involvement between all our organizations. Things and the culture are changing, and the answer is building bridges. We may need a better cohesion method. Let's talk about what to do to get better. We need to think of people as RESIDENT and not MEMBER. Maybe SCHOA emails about their meetings should go to nonmembers also.

The goal next week is to see the working web site. We will first have an active portal for golf, assessment, and elections. Everyone please bring your personal computers to the next meeting on March 20th. We need to look at the usefulness of TEG and be aware of the costs associated with transitioning out of that program.

Chair Nettesheim would like both committees to look at how we can support the Sun City Foundation. The Foundation is looking for a volunteer graphic artist.

Meeting adjourned at 3:10pm.

Next Meeting: March 20, 2025 at 2:00pm– Lakeview Board Room

Respectfully submitted,

Suchindran Chatterjee, Secretary