

Outreach & Communications Committee

March 21, 2024

Chair Connie Jo Richtmyre called the meeting to order at 3:30pm in the Lakeview Center Board Room.

Present: Chair Connie Jo Richtmyre, Co-Chair Anita Borski, and Committee Members Suchindran Chatterjee, Sandee Crawford, Lori Ellingson, Stephen Malkowski, Dennis Stokely, Mike Wendel, Mike Ege, Jean Totten

Guests: RCSC Board President Kat Fimmel, Cardholder Tom Marone

Review/Amend Prior Meeting Summary: The February 15, 2024 Meeting Summary was accepted as presented.

Director Connie Richtmyre introduced herself as the new Chair.

Chair Richtmyre informed the committee about the resignation of committee member JoAnne Greeley as secretary.

Stephen Malkowski volunteered to serve as secretary for 2024.

Old Business:

Committee Purpose BP#27:

This discussion item was tabled for this meeting.

New Business:

Discussion on Outreach:

The committee addressed the definition of "Outreach" within the context of "Outreach and Communications," as requested by Senior Manager Mike Dirmyer and formulated the following definition:

“To Extend Information To Members To Enhance Awareness And Provide Access To Available Amenities.”

Form sub committees:

In an effort to allow RCSC Communications Department to reorganize, Chair Richtmyre stated the Outreach & Communications Committee (OCC) will not interact with RCSC staff. Instead of putting the OCC on hiatus until January 2025, Co-Chair Borski came up with several project ideas that the committee could work on. They are as follows:

- Formation of sub-committees:
- "Get Out The Vote" sub-committee

- "Survey" sub-committee

Preliminary concepts for each project were discussed.

The committee decided to work on both projects instead of forming subcommittees.

The Chair acknowledged the Board's plan to showcase the committees by having each committee provide a report at a board meeting once or twice per year.

Action Items:

- Chair requests committee members mull over the "Outreach" definition for review at the April meeting.
- Board room is available for OCC members to discuss the "Get Out the Vote" and "Survey" projects. Times available are April 1, 2024, 15th & 29th at 10:00am and April 3, 2024, at 3:30pm to continue discussions on the two new projects.
- Review of Outreach and Communications Committee Purpose in BP#27.

Adjournment: The meeting adjourned at 5:30pm.

Next Meeting: Thursday, April 18, 2024 at 1:00pm– Lakeview Board Room

Respectfully submitted,

Connie Jo Richtmyre, Acting Secretary